



PEACH

PHOEBE EMPLOYEES
ACTIVE in COMMUNITY HEALTH

Phoebe Foundation
and the new Employee Giving
Committee, comprised of your
fellow Phoebe employees, are
launching an exciting new
employee giving program.

As a charter member of



you can make a difference in the
health of your fellow employees,
the patients we serve and our
community at large.

You can make a difference...

What is Phoebe Foundation?


Phoebe Foundation was founded in 1989 and is the custodian of all charitable gifts for equipment and programs at Phoebe Putney Memorial Hospital. Phoebe Foundation is a not-for-profit philanthropic organization whose primary mission is to encourage charitable gifts that support and advance the quality of health care provided by Phoebe. Gifts to Phoebe Foundation endow Phoebe with state-of-the-art facilities and equipment...one of the reasons Phoebe stands in the forefront of the nation's regional hospitals.



What is P.E.A.C.H.?

P.E.A.C.H. (Phoebe Employees Active In Community Health) is Phoebe Putney Memorial Hospital's new employee giving program created by a committee of approximately 30 fellow employees working together to promote and coordinate employee giving at Phoebe.





How is P.E.A.C.H. different from the Phoebe Employee Foundation?

P.E.A.C.H. is the new employee giving program at Phoebe. It fully replaces the Phoebe Employee Foundation. P.E.A.C.H. is organized differently from the Employee Foundation in that the individual employee will make the decision about where his donation goes rather than that decision being made by the Employee Foundation Board. Special incentive gifts are offered for pledging at incremental levels of giving. P.E.A.C.H. is an ongoing program, but the project focus will change with a new campaign every three years.

What will happen to my Phoebe Employee Foundation pledge?

Your Employee Foundation pledge will cease at the first full pay period in October 2005 and your new P.E.A.C.H. pledge will take its place. That pledge will be in place for three years at which time we hope you will again pledge for the new project that P.E.A.C.H. will present at that time. The pledge you make today will be payroll deducted from October 2005 through September 2008.

So tell me about these special incentive gifts...

Your tear-off pledge card, which is attached to this booklet, shows the special gifts offered for levels of giving. We hope you will join at a minimum of \$4 per pay period (\$104 per year). At this level, you will receive the beautiful P.E.A.C.H. umbrella. There is a special gift for each level, but everyone giving at and above the \$4 per pay period level receives the umbrella.

So, if I don't choose to give at the \$4 per pay period level, will I not receive a gift?

Every employee who attends our P.E.A.C.H. presentation parties receives a versatile canvas bag which holds your pledge materials. This is our gift to you for giving us your time to hear about P.E.A.C.H. It is entirely up to you as to what level you choose or whether you choose to join at all. Any and all contributions to P.E.A.C.H. at and above \$1 per pay period are greatly appreciated.

Will my gift be confidential?

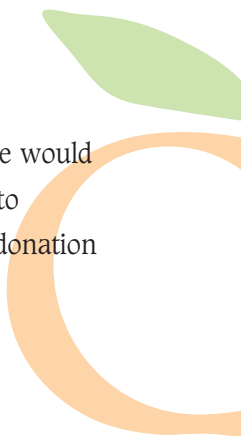
As with our community donors, we would like to recognize your generosity to employee giving. However, your donation amount is strictly confidential.

How will my money be used?

P.E.A.C.H. has adopted the new inpatient Hospice House as its project for 2005-2008. On page 12, you will see information about this free-standing Hospice facility. P.E.A.C.H. funds will also aid employees in catastrophic circumstances. This benevolence fund helps your fellow employees who find themselves in financial difficulties due to an emergency or crisis beyond their control. Grants may be applied for through the employee's department head and the Phoebe Foundation.

All 2005-2008 pledges to P.E.A.C.H. will fund the Hospice House and employee aid. If you choose, you have the option of designating a portion of your pledge to Children's Miracle Network and/or the United Way of Southwest Georgia. Information on those fine causes is provided in this booklet as well.

As you know, reductions in health care reimbursements and the growing need for



indigent care in our community make it a challenging environment in which to grow new programs. Phoebe Foundation has a group of community volunteers who will be seeking assistance from prospective donors in the community for the Hospice House project. One of the first questions coming from the community will be, “Do the employees support this initiative?”

In what other ways will Phoebe raise funds?

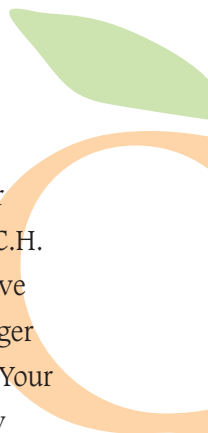
P.E.A.C.H. is part of a larger partnership with the overall community to provide the Hospice House for our area. There are six volunteer committees, which are all crucial to the success of this project. These include employee gifts, annual gifts, corporate gifts, planned gifts, special gifts and signature gifts. Approximately 60 community volunteers will work closely with the foundation staff and our Employee Giving Committee to build a broad network of supporters throughout the region and beyond.

What's in it for me?

No matter how much you contribute or what recognition you receive, your greatest reward for supporting P.E.A.C.H. is the satisfaction of knowing you have helped to make our community stronger with the addition of Hospice House. Your donations will also reach out to many co-workers in need through the employee aid program.

It is difficult to place a value on kindness and caring, but your support of P.E.A.C.H. makes those attributes real and tangible for future generations who will benefit from your generosity.

Lastly, the employee giving total will be substantial and will likely result in a naming opportunity in the new Hospice House for the employee group. A family room, chapel, entrance, garden or other amenity will be named in honor of your kindness.



Will a gift from one individual (like me) help?

Absolutely. Your gift is significant in two ways. One, every dollar raised is vital to the campaign. Whatever amount you choose to donate, your gift will be combined with donations from your co-workers and community to work toward a larger goal. Secondly, while your gift amount remains confidential, your action makes a statement to others that you believe in the work you do and in the mission of Phoebe Putney Memorial Hospital. When members of the community consider donating money to Phoebe projects, many will look at employee participation in the campaign. If they see that Phoebe employees support the mission of the organization and the campaign's goals, they are more likely to support the campaign themselves.

Hospice House

A new project to fund a free-standing hospice facility, Hospice House, will provide patients and their families a peaceful home-like setting where personal dignity and quality of life are emphasized.

A range of services will be available to meet the medical, spiritual and emotional needs of the patient and family. The patient may be admitted for symptom management if a symptom such as pain cannot be managed at home. Admission may also be arranged for a patient who is actively dying and care at home is not possible. Respite care will be offered to families who need a short break from their caregiver role. Patients may be admitted for a short period of time while the family receives education on specific aspects of care required at home.

Hospice House will provide attractive private rooms large enough for families to gather for a visit or spend the night when necessary. There will be a family kitchen and dining area for patient and family use, several small rooms for family gatherings, a well-equipped playroom to entertain young children and a peaceful non-denominational chapel to assist in meeting spiritual needs. Hospice House will be surrounded by beautiful gardens and sitting areas where patients and families may go to enjoy the serenity of nature.

Support offered by family and friends is critical to the patient; therefore, visitation will be encouraged 24 hours a day. Pets will also be welcome to visit.

Hospice House will serve as a community resource for end of life issues as well as for bereavement support. There will be staff, meeting rooms and a library available to support these services.

Employee Aid

Phoebe employees have a strong history of wanting to help their fellow employees who find themselves in catastrophic circumstances beyond their control. There may be a fire, a flood, an unexpected financial hardship, or a lengthy personal or family illness. In these cases, a special committee reviews requests for assistance and when guidelines are met, a gift is forthcoming.

Children's Miracle Network

Contributions to the Children's Miracle Network at Phoebe fund above and beyond budgeted equipment and specialized training to treat the more than 1,800 sick and injured children we see every year. Requests for funds come from

Opportunities for Giving...

the physicians, nurses, therapists and technicians in departments treating children. Funds have purchased items as high tech as Giraffe Omni Beds for our most fragile newborns in NICU, to low tech items like the Josh plush pups that help comfort children coming to Phoebe for surgery. Phoebe employees' children directly benefit from these funds through therapeutic equipment utilized at the Family Tree.



United Way of Southwest Georgia

United Way invests in and activates the resources to make the greatest possible impact in communities across Southwest Georgia. Your local United Way is independent, separately incorporated and governed by local volunteers.

United Way ensures that each organization in which it invests is a non-profit, tax-exempt charity governed by volunteers, and that it submits to an annual, independent financial audit and provides services at a reasonable cost.

By giving to United Way, you help more than just one person in one charity. United Way of Southwest Georgia helps you invest your dollars and time in solutions to the issues that our community cares about most.

Amount Pledged:

_____ \$4 per pay period (\$104 annually)
– umbrella

_____ \$7 per pay period (\$182 annually)
– umbrella and Tervis Tumblers

_____ \$10 per pay period (\$260 annually)
– umbrella and cooler-on-wheels

_____ \$20 per pay period (\$520 annually)
– umbrella and garment bag/duffel combo

_____ \$40 per pay period (\$1,040 annually)
– umbrella and clear crystal peach

_____ Other (\$1 or more) \$ _____ (write in amount)

Your gift will be used to support the following:

Albany Community Hospice House and Employee Aid to
Fellow Employees

_____ Please check here if you wish for 15 percent of your
pledge to go to Children's Miracle Network.

_____ Please check here if you wish for 15 percent of your
pledge to go to United Way of Southwest Georgia.

Please print:

Name _____

Employee I. D. Number _____

Extension _____

Department _____

Signature: _____

Date _____

For more information on the new employee giving program, contact the Phoebe Foundation at 410 Fifth Avenue, Albany, Georgia or call 229-312-4483 or toll free 877-312-4483.
www.supportphoebe.org

*You can make
a difference.*

PEACH
PHOEBE EMPLOYEES
ACTIVE in COMMUNITY HEALTH